

CAPABILITY STATEMENT



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COMPANY OVERVIEW

Events North is a full-service meeting and event management agency specializing in corporate events, meetings and incentives. With over 20 years of event management experience, Events North prides itself on being ethical, honest and focused on exceeding all expectations. Operating similarly to a general contractor, we manage all aspects of meetings to make them seamless and successful.

CORE COMPETENCIES

Events North is able to help individuals, corporations and associations in their requirement for expert meeting and event services by providing:

- Logistical and Technical Support
- Meeting Site Selection
- Stage Production Management
- Venue and Vendor Contract Negotiation
- Registration Website Development
- Speaker Procurement and Management
- Offsite Events and Activities
- Sponsorship and Exhibitor Program Development
- Full Program Planning and Coordination
- Post Event Follow up and Survey Data Compilation

DIFFERENTIATORS

- Flat rate based pricing and multi-vendor relationships to control costs with additional expenses passed through directly to client without any markup, often times at a reduced rate.
- Extension of your internal team planning approach.
- Women's Business Enterprise (WBE)
- Women Business Enterprise of the Year Recipient from Blue Cross Blue Shield of Michigan
- Michigan Meetings + Events Magazine Best of Awards Winner 2010, 2011, 2013, 2015, 2016, 2017, 2018, 2019
- 2018 Corp! Magazine Most Valuable Entrepreneur Award Winner

PAST PERFORMANCE/ CLIENTS SUPPORTED

